Kinetico®
water systems

NEW · NOUVEAU · NUEVO · NIEUW
XP
EXTRA PRECISION HARDNESS SETTING

Imagine a world of soft water









visit **kinetico.co.uk** or scan here to find your local dealer

What is hard water?

How naturally soft rainwater becomes hard and causes limescale in your home



Your water supply comes from rainwater, which is naturally soft when it falls.



As it flows underground it picks up calcium and magnesium minerals which make it hard.



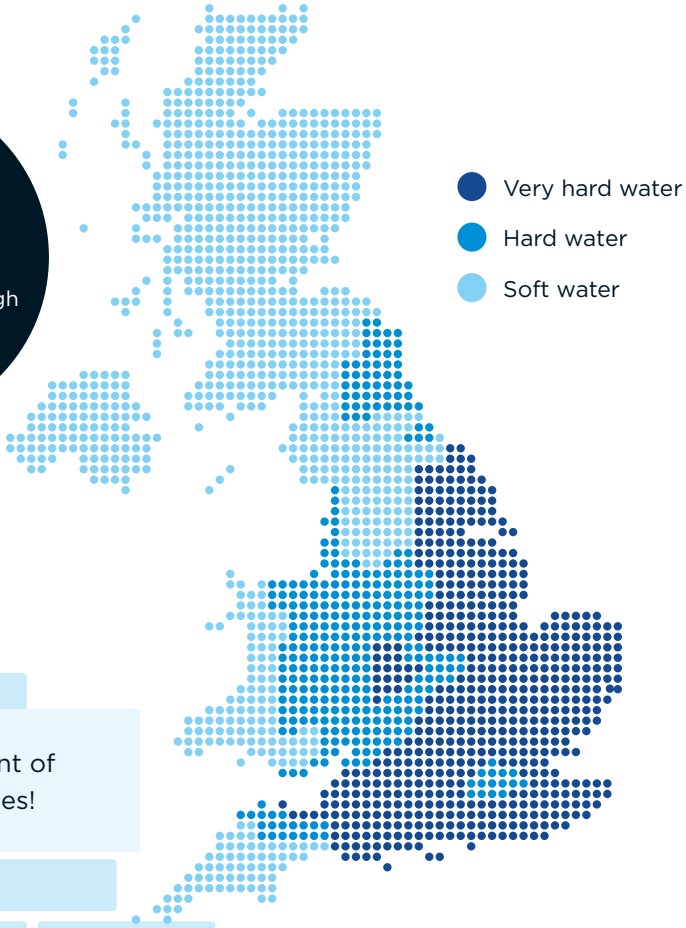
This hard water eventually enters your home and, when heated, produces limescale. It also reacts with soap to form a greyish scum.

Do you have hard water?

If you live in a hard water area, limescale can cause damage throughout your home

60% of the UK suffers from the damaging effects of hard water

70kg of limescale flows through the average family home every year



Did you know?

70 kg of limescale is the equivalent of 35 bricks rattling around your pipes!

Limescale damage in the home

Limescale can cause an untold amount of damage to your home. There's the damage you can see and the damage you can't. If you live in a hard water area, all of these problems will be familiar:



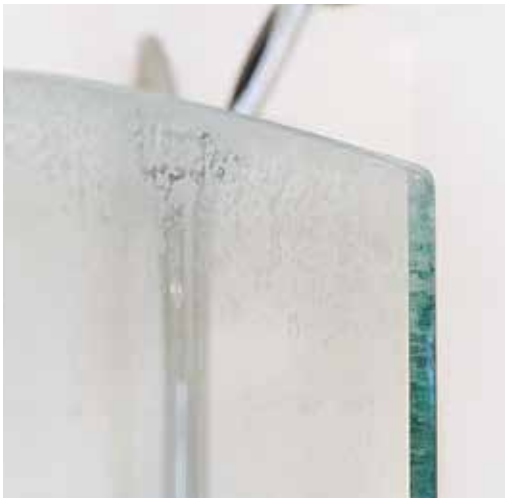




the damage you **can** see







...and the damage you **can't**







Did you know?

On average, it takes around 168 showers to clog your showerhead with limescale if you have hard water. If you shower twice a day, you'll notice the flow of water drop in less than three months. And if you have a new shower, it won't stay new for long!

The benefits of soft water around your home

Limescale can feel like a battle that can't be won. It's a daily irritant that you may scrub away for now but it always returns. Imagine if you could always have beautifully soft water that, instead of fighting against you, will work with you to lovingly care for and protect your home...

Save hours cleaning

A home with soft water is a home without limescale. Just think of the time you'll save cleaning and how proud you'll be of your shiny home.









Protect and prolong the life of your appliances

All of your appliances that use water will stay scale-free and work more efficiently with soft water running through them.

Did you know?

A university study demonstrated that soft water reduces the amount of household cleaning time by 10 working days per year. We think you'll agree your time could be better spent.

The benefits of soft water to you and your family

Soap and detergents do not work well with hard water. To make a good lather you need to use much more: not only can this be costly, you can also see and feel the effects. Soft water creates a rich, creamy lather using less soap or detergent, and it can be easily rinsed away...







Laundry that stays like new

If you've ever wondered why your towels and laundry feel hard and crusty you needn't look very far. The culprit is hard water.

If you have hard water, you need to use more detergent to clean effectively. Your washing machine cannot rinse it all out properly so it stays in your clothes making them hard and rough.

Soft water lathers beautifully and cares for your laundry too.

Water that's gentle on your skin and hair

Using double the amount of soap and shampoo to make it lather can have a detrimental effect on your skin and hair.

The soap residue that's left behind on your skin clogs the pores and can irritate the skin, making it itchy, flaky, and dry. You then spend more on creams and moisturisers to compensate.

Soft water will give you beautiful soft skin and hair.

Relief from eczema and dry skin

Many people with eczema and dry skin conditions have found their skin improves when they install a water softener.

Calcium and magnesium minerals which can potentially irritate the skin are removed, as is the need to use more soap and detergent — products known to potentially exacerbate eczema.

Soft water can help relieve those suffering with dry skin conditions.

Did you know?

In a 3 month Talk Eczema Trial, 83% of trial participants said having soft water helped reduce the severity of their eczema.

The perfect solution - a Kinetico water softener

Non-electric smart valve
Our patented valve is powered by water. This means no extra running costs or meters to set.

Twin-tank technology
Only a twin-tank design will guarantee a supply of soft water 24/7.

Ion exchange
The most effective method of removing hardness minerals from your water.

Unique Rapid System Cleanse
A third stage unique rinse, which means no salt (NaCl) in the supply to your home.



NOW WITH XP Technology!
Our water softeners now incorporate our latest extra precision technology for maximum performance and eco-efficiency.

Easy to maintain
Kinetico block salt is convenient to store, handle and load and comes in easy to carry, robust plastic bags.

Compact design
One of the smallest water softeners on the market - the Premier Compact fits easily into the smallest of spaces.

Your questions answered

What maintenance does it require?
Adding salt to your machine is all you have to do. You'll see the salt level gradually go down – when it's at a very low level, it's time to refill.

How much salt will I use?
It depends on how much water you use and how hard your water is, but on average we recommend one block per person, per month.

How much does salt cost?
We recommend that you use block salt which can be purchased from your Kinetico Dealer. They come in handy carry bags which are easy to handle and store. Typically, it will cost on average family of four £10 a month.

Is a water softener noisy?
Premier water softeners have 'QuietDrive' technology which means they operate at low noise levels.

Will there be a pressure drop in the flow of water?
There are many factors in your home that may cause a pressure drop. However, a Kinetico water softener has been specifically designed not to affect the flow.

How long will my softener last?
Every Kinetico Water Softener goes through rigorous quality control checks before it leaves the factory. And with an industry leading 10 year parts warranty, you are guaranteed years of trouble-free use. In fact, some of our softeners have been known to last for 35 years!

Will it clean off the limescale in my existing pipes?
This is not an instant process but over time soft water will remove the scale. A water softener should be an essential appliance for anyone moving into a new home to keep everything looking and running like new.

The household appliance that pays for itself!

Not many appliances actually pay for themselves. A Kinetico water softener does. The savings that you'll make from owning a Kinetico water softener means you'll recoup your investment in a short period of time.

ITEM	COST	% SAVED PER USE
SHAMPOO	£5.90	75%
TOILETRIES	£13.28	75%
FABRIC DETERGENT	£9.69	50%
FABRIC CONDITIONER	£3.89	100%
WASHING-UP LIQUID	£0.78	50%
DISHWASHER POWDER	£2.20	75%
DISHWASHER SALT	£1.50	100%
LIMESCALE REMOVER	£4.40	100%
GENERAL CLEANERS	£4.72	50%

TYPICAL MONTHLY SAVING
£33.43

SOURCE - TESCO. JULY 2014. SAVINGS BASED ON AVERAGE FAMILY OF FOUR

Cut your household shopping bill

We estimate you could typically **save more than £33 a month** by reducing your shopping bill on detergents and toiletries, where you'll use significantly less or they're simply not needed.

Washing detergent manufacturers also recommend using **less detergent with soft water.** Take a look on your pack the next time you buy one.







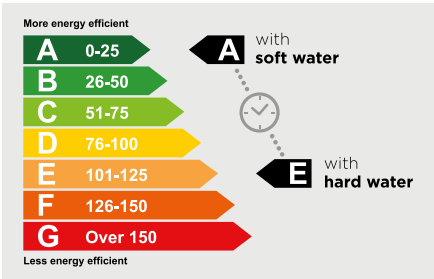
Avoid costly repairs and loss of energy efficiency



It could cost up to **£250 plus labour charges** to replace a damaged hot water tank.



£530 is the typical cost to replace the heat exchanger on a gas boiler.



Maintain the original **efficiency rating** of your washing machine, kettle or hot water system.

Did you know?

The average boiler repair is £235.37 with a new boiler costing between £1,800 - £3,500. That's a bit of a shock to most finances, so don't wait for it to happen — protect your appliances with soft water today.

www.kinetico.co.uk

Why choose Kinetico?

the technology inventors

We invented the non-electric, twin-tank valve over 50 years' ago and still lead the world today.

world no.1 in water treatment

Our engineers develop smart solutions for the world's water problems.

quality & reliability guaranteed

We've always made only the most efficient and reliable water systems.

expert uk dealer network

Your local Kinetico dealer will always give the best, impartial advice.

non-electric technology

We use the kinetic energy of moving water to power our systems.

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premier COMPACT

NEW · NOUVEAU · NUEVO · NIEUW
XP
EXTRA PRECISION HARDNESS SETTING



The **Kinetico Premier Compact** with extra precision hardness technology combines maximum performance and eco-efficiency in a compact design for the ultimate in soft water convenience.

Dimensions		
Size (w x d x h)	219 x 468 x 498 mm	
Performance	**HE**	**HF**
Minimum Flow	0.25 l/min	1.1 l/min
Maximum Flow	41 l/min	51 l/min
Regeneration		
Time	11 minutes	11 minutes
Water Used	20.5 litres	
Salt	2 x 4kg Block Salt	
System		
Max Operating Pressure	8.3 bar PRV advised for pressures above 6 bar	

For households with 1-3 bathrooms

- Twin-tank technology for continuous soft water, 24/7
- Block salt for easy loading
- Extra Precision XP technology for even greater efficiency



PARTS WARRANTY 10 YEARS PARTS WARRANTY

WRAS APPROVED PRODUCT

Registered products get a **free 10 year warranty**

www.kinetico.co.uk

Our customers demand reliability, value and performance

We are proud to supply water softeners to millions of homes and companies around the world. From five-star hotels to world-renowned brands, every Kinetico customer – has discovered why the original is always the best.

NHS · Berkeley Group · Rolls-Royce · The Royal Mint

premier PLUS

The **Kinetico Premier Plus** also with extra precision hardness technology is a high performance, non-electric, twin-tank water softener ideal for homes with 4+ bathrooms. All the same benefits as the Premier Compact, but built for a larger demand.

Dimensions	
Size (w x d x h)	480 x 396 x 645 mm
Performance	
Minimum Flow	1.1 l/min
Maximum Flow	45 l/min
Regeneration	
Time	11 minutes
Water Used	22 litres
Salt	Tablet Salt
System	
Max Operating Pressure	8.3 bar PRV advised for pressures above 6 bar

PARTS WARRANTY 10 YEARS PARTS WARRANTY



For households with 4+ bathrooms

- High salt capacity for longer periods between refills
- Extra Precision XP technology for even greater efficiency



Registered products get a **free 10 year warranty**

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